

PATENT  
Attorney Docket No. 108.0004-00000  
Customer No. 22882

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

|                                    |   |                                |
|------------------------------------|---|--------------------------------|
| In re Application of:              | ) | Confirmation No.: 6784         |
| Ron J. Hudson et al.               | ) |                                |
| Serial No.: 09/921,097             | ) | Group Art Unit: 2421           |
| Filed: July 31, 2001               | ) | Examiner: Sumaiya A. Chowdhury |
| For: METHOD FOR INTERACTIVE VIDEO) | ) |                                |
| CONTENT PROGRAMMING                | ) |                                |
| (as amended)                       | ) |                                |

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**STATEMENT OF SUBSTANCE OF INTERVIEW**

Applicant thanks the Examiners for the courtesy extended during the interview with Applicant's representatives on April 7, 2010. During the interview, Applicant's representatives discussed the Amendment dated January 27, 2010. Applicant's representatives explained how the prior art, namely Krapf and Armstrong, fail to teach the new limitations. It was agreed during the interview that the amendments appeared to overcome the art, subject to a further search by Examiner Chowdhury.

To the extent any extension of time under 37 C.F.R. § 1.136 is required to obtain entry of this reply, such extension is hereby respectfully requested. If there are any fees due under 37 C.F.R. §§ 1.16 or 1.17 which are not enclosed herewith, including any fees required for an extension of time under 37 C.F.R. § 1.136, please charge such fees to our Deposit Account No. 50-1068.

Respectfully submitted,  
MARTIN & FERRARO, LLP

Dated: May 6, 2010

By:   
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Interview Summary 5-6-10